



The Leading Edge of Sustainability Is Moving... The AEROship is Bringing it to Bozeman!

June 25, 2019

Dear [Company Name]:

We are reaching out to you as a Bozeman business that shares AERO's desire for the achievement of a sustainable Montana. For 45 years, AERO has led communities in the groundbreaking work that now supports a strong foundation of renewable energy and sustainable agriculture for Montana. That foundation would not have been possible without the financial and philosophical commitment of businesses like yours. As the leading edge of sustainability is shifting, the 2019 AERO EXPO is focusing on further developing community-based food systems across the state that thrive economically, socially, and environmentally. The facts are clear: long-term sustainability is a local, community enterprise. Just as in any healthy ecosystem, to be successful in providing quality food and ensuring responsible stewardship of a community's land and energy resources requires participation from all community members. Bringing people together and fostering community empowerment is what AERO excels at, and EXPO is our largest, most inspiring event of the year! **Help us empower Bozeman to improve its food system - and help create a sustainable and resilient future for all Montanans. Become a Business Partner for the AERO EXPO today.**

We value you as a Bozeman business that upholds our shared investment in sustainable practices, and as a collaborator in working towards a better future for our state. As a premiere sustainability event spanning an entire weekend, EXPO provides your business with the opportunity to receive high visibility among those who care deeply about the practices you employ to help protect human and natural resources. Hundreds of attendees and hundreds more AERO members engage with Expo as a way to identify and connect with businesses that share their values. **Becoming an AERO Business Partner signifies a relationship between AERO and your business that demonstrates a commitment on behalf of your business to support a sustainable future for Montana, and acknowledgement by AERO that your business plays a vital role in helping all of us achieve that future.** AERO will work enthusiastically to highlight your work, and encourage our membership to patron your business.

Please review the business support opportunities EXPO provides and decide what would work best for your business. If you would like to support AERO, but don't see options that fit your business needs, email Jenn at jbattles@aeromt.org and she will be happy to discuss other possibilities. If you are ready, you may simply use the remittance envelope provided to mail a payment to AERO with your chosen option. If you have questions, or want to talk about our projects and programs and the impact of your contribution, one of us will be giving you a follow-up call soon to discuss this opportunity. Thank you again for all the ways you and your business help strengthen sustainability and community bonds for Montanans. It truly takes all of us.

Warmly,

Jenn Battles, Executive Director

Janet Hess-Herbert, Board Member & EXPO Committee Chair

EXPO	#1	TO ENSURE THAT EVERYONE WHO WANTS TO
PARTNERSHIP		ATTEND CAN ATTEND, REGARDLESS OF INCOME.
GOALS:	#2	TO HELP EXPO PAY FOR ITSELF.

THANK YOU FOR SUPPORTING EXPO - Enclose this form in the remittance envelope

#1. My business would be proud to support AERO empowering Montanans to achieve robust, healthy, energy efficient community-based food systems. **Our support is (select one):**

<input type="checkbox"/> A one time gift for the amount below	<input type="checkbox"/> A sustaining monthly gift for the amount below
	<input type="checkbox"/> A sustaining quarterly gift for the amount below
	<input type="checkbox"/> A sustaining yearly gift for the amount below

#2. Please include my business as an EXPO partner with the following gift:

- \$10,000
- \$5,000
- \$2,500
- \$1,000
- \$500
- \$250
- \$125
- Other amount \$ _____
- In-Kind donation of _____

#3. My business contribution will be used for general support unless otherwise indicated by a checkmark for a specific effort below:

<input type="checkbox"/> GENERAL SUPPORT FOR EXPO & THE EFFORTS LISTED BELOW
<input type="checkbox"/> Tours of local farms, ranches, and sustainable businesses in the Bozeman region
<input type="checkbox"/> Bring field and academic experts as speakers and presenters
<input type="checkbox"/> Provide excellent meals for attendees & collaborate with local producers to source menu items
<input type="checkbox"/> Provide workshops addressing innovative ways to reduce the carbon footprint of MT food systems
<input type="checkbox"/> Provide scholarships to farmers, ranchers, and business owners to attend EXPO
<input type="checkbox"/> Provide scholarships to school-aged attendees, and college students to attend EXPO
<input type="checkbox"/> Support efforts to mobilize the AERO membership for policy change and public comment opportunities
<input type="checkbox"/> Lower carbon emissions for the event, especially transportation for event activities
<input type="checkbox"/> Provide children’s activities & child care, including printing the regenerative agriculture coloring book, written by young MT farmer and AERO member, Maloi Lannon
<input type="checkbox"/> Production of quality audio & video recordings of EXPO workshops, to share widely with those unable to attend
<input type="checkbox"/> Collecting & Sharing AERO’s stories of impact through StoryCorps booth at event

Benefits - Your business support for AERO comes with the following benefits

One Time Support:

- AERO membership for one year (June 2019 - June 2020)
- Printed edition of our Sun Times quarterly newsletter, and short monthly e-news updates
- Your logo / business acknowledgement on all event promotion materials, social media announcements, AERO website, and media coverage associated with EXPO
- Two tickets to EXPO, and an invitation to represent your business at the event (through tabling, talking time, or presentation as appropriate)
- One ¼ page ad in the edition of the Sun Times of your choosing (Spring, Summer, Fall, or Winter)

Sustainers Club (support that is automatically set up through your bank account monthly, quarterly, or annually):

- AERO membership
- Printed edition of our Sun Times quarterly newsletter, and short monthly e-news updates
- Your logo / business acknowledgement on all event promotion materials, social media announcements, AERO website, and media coverage associated with EXPO
- Two tickets to EXPO, and an invitation to represent your business at the event (through tabling, talking time, or presentation as appropriate)
- **¼ page ad in each edition of the Sun Times (Spring, Summer, Fall, and Winter)**
- **Yearly encouragement to our membership to patron your business by showcasing the work your business is doing to create a more sustainable Montana**
- **Encourage our members who are patrons of your business to write positive reviews that showcase your commitment to sustainability and community empowerment on various social media and standard media platforms (Trip Advisor, Google, Facebook, local newspapers, radio, etc.)**
- **Special acknowledgement (starred listing) in our Abundant Montana Directory**
- **Prioritization of your business for AERO needs / orders in your region**

AERO business partners share a commitment to improving sustainability in Montana. In addition to your support of AERO, **what other efforts is your business participating in to improve the food system you are a part of or the lives of your fellow neighbors? We want to showcase your efforts!** Write below and return with your remittance, or email our Outreach Coordinator, Brian - bmoody@aeromt.org