



# END OF YEAR REPORT 2021

*Dedicated to building a more sustainable  
Montana for all since 1974.*

## OUR MISSION

Grassroots and statewide, AERO cultivates sustainability by engaging community stakeholders and weaving networks that build lasting partnerships in the sustainable energy, agriculture and local food system sphere, creating spaces where leaders and inspired community models flourish.

## 2021 PROGRAMS FOCUS

### *Food Systems*



**180+**

participants in our Food Product Liability Workshop Series, addressing opportunities & risks associated with the new Montana Local Food Choice Act

**56**

subscribers to the 21-Week Racial Equity in the Food System Challenge

**17**

community-led projects completed across the state through the **Montana Food Economy Initiative**

**8**

**Cottage Foods** Technical Assistance videos released to support cottage food operators

**\$600**

awarded to Heather Snell in Poplar, MT through the 2021 Jane Kile Memorial Scholarship

**369**

AERO  
MEMBERS

**38**

BUSINESS  
PARTNERS

**56%**

BUDGET SUPPORTED  
BY MEMBERS &  
DONORS



### *Network Weaving*

**356**

unique registrants at AERO's 2nd virtual and free Expo Conference

**19**

recorded sessions on different aspects of building resilient community food systems



Find all recordings on our  
AERO MT YouTube channel



### *Community Engagement*

- In 2021, AERO served on three **Grow Montana Food Policy Coalition** committees: Steering Committee, Visioning Committee, Fundraising Committee
- supported the collaborative online searchable library initiative **Montana Food Matters**
- Expanded **Abundant Montana** as a marketing and media hub

#### Montana's Local Food Megaphone

**790**

food and farm businesses & resources listed on the updated database directory

**8**

new, affordable marketing services available for Abundant Montana partners in 2022



3,296 followers



955 followers



over 59,000 social media  
users reached annually





Community Carrot Pilot Project (MFEI)  
Bozeman



Happy pollinator at community garden  
Photo by Heather Snell, Jane Kile Scholarship Recipient



Clark Fork River Market, Missoula  
Photo by Sara Diggins

# COMMUNITY PROGRAMMING ACROSS THE STATE



- Abundant Montana Local Food Coordinators
- MFEI 2021 Community Project Sites
- New Abundant Montana Local Food Coordinator Positions in 2022

# 2021 FINANCIAL SUMMARY

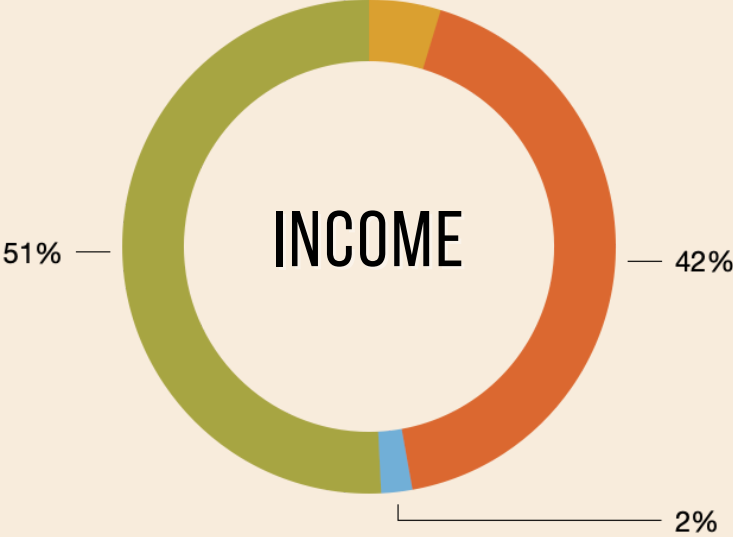
## Income Sources

- Memberships \$16,456
- Program Grants \$148,747
- License Plates \$7,100
- Contributions \$177,860

## Total Expenses

- Admin \$16,849
- Fundraising \$30,891
- Programs \$230,275

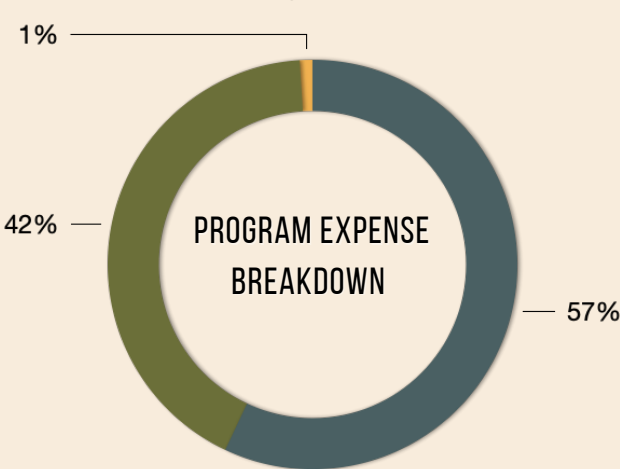
- Memberships (75% sustaining)
- Sponsorships/Support
- Contributions
- Program Grants
- License Plates 5%



- Admin: 6%
- Programs: 83%
- Fundraising: 11%



- PGM-Community Engagement (29%)
- PGM- Food Systems (42%)
- PGM-Convening + Education (23%)



# SOCIAL MEDIA OUTREACH



@aeromt  
2,754 followers



@aeromontana  
launched in October 2021  
188 followers



AERO MT  
2,840 total views

Visit our website at: [aeromt.org](http://aeromt.org)