

#FutureGenMT



AERO EXPO 2024

DESIGNING A PATH FOR THE WELL-BEING OF MONTANA'S FUTURE GENERATIONS

AERO'S 50th Anniversary!

Farm Tours and Workshops | Speaker Series and Panel Discussions
MT-grown Food and Libations | Live Music and Dancing



OCTOBER 4-6, 2024

Rocky Vista University

Billings, Montana



SPONSORSHIP OPPORTUNITIES - CONTACT US TODAY!

MARY@AEROMT.ORG or (406) 201-6473



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Who is AERO / Abundant Montana?

Alternative Energy Resources Organization (AERO) is a 501c(3) nonprofit celebrating 50 years of cultivating a more sustainable Montana! With a current focus on growing a resilient and reliable Montana food system for all Montanans, our Abundant Montana program is the go-to resource for MT-grown food, connecting producers and consumers across the state!

What is EXPO 2024?

#FutureGenMT: Designing a path for the well-being of Montana's future generations.

Expo 2024 represents the 50th Anniversary of AERO's first gathering, and is inspired by global movements and grassroots change.

Our #FutureGenMT theme reflects our intent to provide collaborative spaces for co-creative design of practical actions investing in a sustainable future for all Montanans.

We'll gather for three days to explore area food and farm businesses, learn through dialogue and demonstration, and connect through collaboration and conversation.

When/where is EXPO? Who attends?

Friday, October 4th - Sunday, October 6th 2024 in Billings, Montana. Events will be held at various Farm & Food Business Tour locations, Billings First Congregational Church, and Rocky Vista University.

Expo 2024 boasts an intergenerational audience who are deeply engaged in stewardship and sustainability. Our audience includes both urban and rural participants, ranchers and professors, students and elders. Expo 2024 expects 200 participants including about 100 folks aged 50+, 60 folks aged 25-50, and 40 folks aged 16-25.

Why sponsor?

- + Promotional benefits! We'll put your organization in front of a dynamic and engaged audience in a variety of digital and print platforms.
- + Connect and generate goodwill with hundreds of AERO's supporters and friends from across the state!
- + Support our work to grow a resilient and reliable Montana food system!
- + All sponsorships are tax deductible!

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Keynote Speaker: Latrice Tatsey (In-niisk-ka-mah-kii), an ecologist and advocate for tribally-directed bison restoration who remains active in her family’s cattle ranching operation at Blackfeet Nation in northwest Montana. Her research focused on organic matter and carbon in soil, and specifically, the benefits to soil from the rematriation of bison (iin-ni) to their traditional grazing landscapes on the Blackfeet Nation.

SPONSORSHIP LEVEL	Rainbow Chard	Huckleberry Gold Potato	Silver Fir Tomato	Bronze Fennel	Green Shoots
Financial Commitment	\$3000+	\$1600+	\$1000+	\$600+	\$250+
Complimentary Registrations	4	2	2	2	1
Market Table	Yes!	Yes!	Yes!	Yes!	Yes!
Digital and Print Promotion	Yes!	Yes!	Yes!	Yes!	Yes!
Social Media Highlight	Yes!	Yes!	Yes!	Yes!	No
Conference Meal Sponsorship	Yes!	Yes!	Yes!	No	No
Keynote Sponsorship	Yes!	Yes!	No	No	No
Panel Sponsorship	Yes!	No	No	No	No

SOME MARKETING BENEFITS HAVE EARLY DEADLINES. FOR MORE INFORMATION, CONTACT MARY@AEROMT.ORG OR (406) 201-6473



AERO | P.O. Box 1558, Helena, MT 59624
www.AEROmt.org | www.AbundantMontana.com



YES! I want to sponsor EXPO 2024

Please accept my Sponsorship Donation of:

- \$3,000
- \$1,600
- \$1,000
- \$600
- \$250

Organization / Company (To Be Listed in Publicity):

Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Yes! I want to sponsor EXPO 2024 and I've enclosed a CHECK

Yes! I want to sponsor EXPO 2024, please charge my credit card!

Card Number: _____

Expiration Date: _____ CVV: _____ Billing Zip Code: _____

Please remit this form and payment to AERO, PO Box 1158, Helena, MT 59624 or visit us online at <https://givebutter.com/2024Expo> or click on this QR Code.

Please note "EXPO Sponsorship" in the comments.



Expo is grateful to FAST Blackfeet for the use of their image in our promotional materials.

